Commercial Nutrition Supplements Cost Comparison Chart
(Products Similar to Ensure & Boost)

Brand	Calories	Protein (g)	Cost per 6-pack*	Cost per 100 calories
CVS				
Liquid Nutrition	250	9	$6.79	45¢
Liquid Nutrition Plus	350	13	$7.99	38¢
Food Lion				
Healthy Accents™ Nutritional Drink	250	9	$6.99	47¢
Healthy Accents™ Nutritional Drink Plus	350	13	$6.99	33¢
Kroger				
Fortify™	250	9	$6.57	44¢
Fortify™ Plus	350	13	$7.76	37¢
Target				
Nutritional Shake	250	9	$5.99	40¢
Nutritional Shake Plus	350	13	$6.99	33¢
Walgreen's				
Nutritional Shake	250	9	$5.99	40¢
Nutritional Shake Plus	350	13	$7.49	36¢
Wal-mart				
Equate®	250	9	$5.97	40¢
Equate® Plus	350	13	$6.97	33¢
Also available at above stores (average price at above stores)				
Ensure®	250	9	$8.48	57¢
Ensure® Plus	350	13	$10.45	50¢
Boost®	240	10	$8.49	57¢
Boost®Plus	360	14	$10.46	50¢

Ensure and Boost Products also available by the case directly from the manufacturer

Product	Website	Phone Number	Price per Case (24)	Cost per 100 calories
Ensure®	www.Ensure.com	1-800-258-7677	$37.99**	63¢
Ensure® Plus	www.Ensure.com		$45.99**	55¢
Boost®	www.NestleNutritionStore.com	1-888-240-2713	$54.99***	91¢
Boost® Plus	www.NestleNutritionStore.co		$59.99***	71¢

*Prices may vary. Some pharmacies may be able to order in larger quantities such by the case, consider checking with your local pharmacy for pricing and more information.
**Free Shipping with $50 order; $5.95 shipping if under $50
***Free Shipping with order over $49.95

Additional Info: Veteran's Administration (VA) Medical Centers often sell Ensure® by the case through the Canteen. The locations here in Virginia and approximate prices are:

Hunter-Holmes McGuire VA
1201 Broad Rock Blvd,
Richmond, VA 23249
804-675-5133
Ensure® Plus: $22.50 per case

Salem VA Medical Center
1970 Roanoke Blvd.
Salem, VA 24153
540-982-2463 x 2321
Ensure®: $20 / Ensure® Plus: $29

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